

dollarsprout

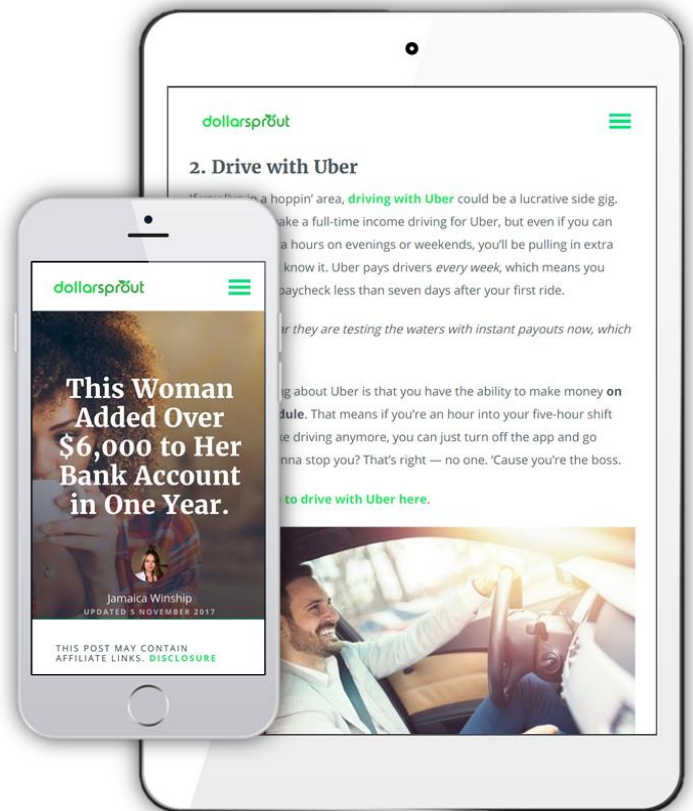
# MEDIA KIT



# DOLLARSPROUT

WHERE PERSONAL FINANCE AND VIRAL CONTENT MEET

We have the ability to connect your brand to our readers with engaging, shareable, action-oriented content.



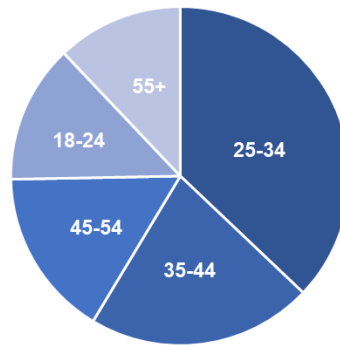
WANT TO GROW  
YOUR BRAND?

ADVERTISE WITH US

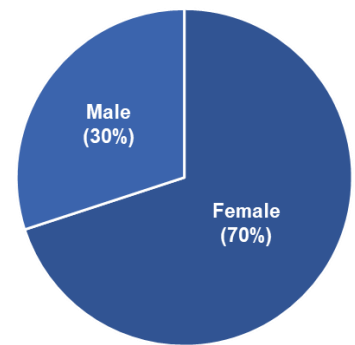
# GET TO KNOW OUR READERS (AKA your future customers)

The typical DollarSprout reader is a money conscious, well intentioned young adult that just needs a little help to make the most of their money.

Think of our audience as everyday millennials – not finance nerds.



**AGE**



**GENDER**

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## WE'RE GROWING FAST

**45K**

MONTHLY PAGE VIEWS

**600K+**

MONTHLY SOCIAL REACH



THIS NOTE IS LEGAL TENDER  
FOR ALL DEBTS, PUBLIC AND PRIVATE

# THE DOLLARSPROUT APPROACH

Sponsored Posts | CPA Marketing | Paid Social

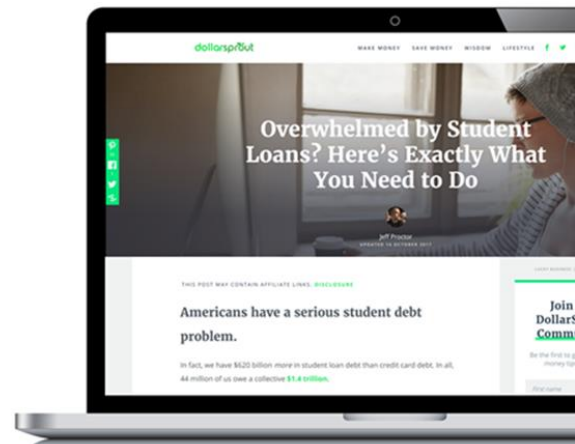
What you provide:

Campaign objectives

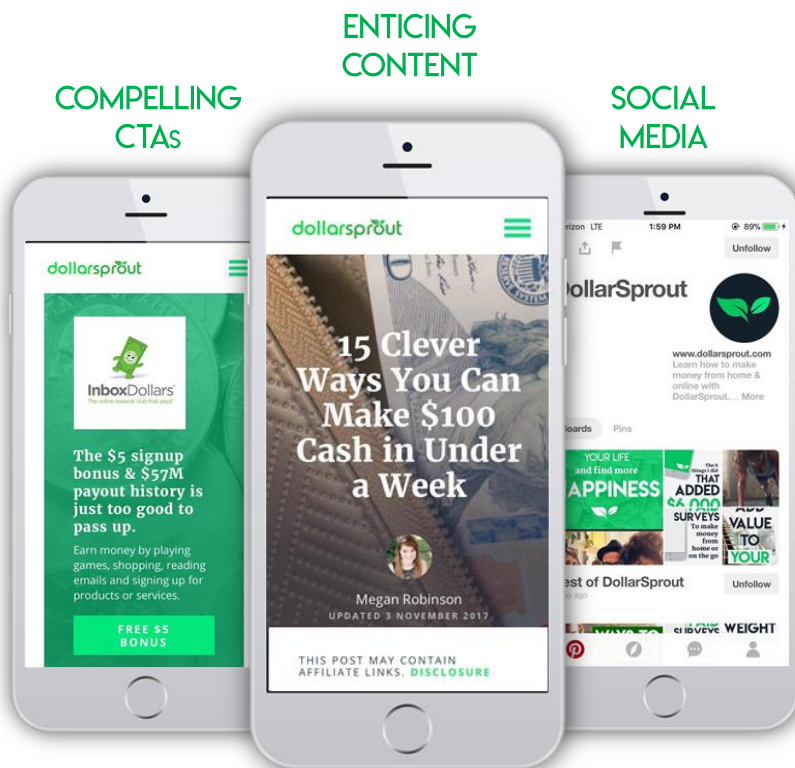
What we provide:

We deliver conversion-focused content to our audience using our own DollarSprout brand voice that readers trust. We provide all content and creative.

We also have the ability to quickly scale Facebook ad campaigns, if you choose. This is a great way to reach more customers and build brand loyalty month after month.



ACTION ORIENTED ARTICLES



COMPELLING  
CTAs

ENTICING  
CONTENT

SOCIAL  
MEDIA

# INTERESTED?

EMAIL US AT [HELLO@DOLLARSPROUT.COM](mailto:HELLO@DOLLARSPROUT.COM)